

## **Privacy Policy**

Shreeja Mahila Milk Producer Company Private Ltd (“SMMPCL”) is the owner of the brand Shreeja and the website [www.shreejamilk.com](http://www.shreejamilk.com) (“The Site”). SMMPCL respects your privacy. This Privacy Policy provides briefly the manner your data is collected and used by SMMPCL on the Site. As a visitor to the Site you are advised to read the Privacy Policy carefully. By accessing the services provided by the Site you agree to the collection and use of your data by SMMPCL in the manner provided in this Privacy Policy.

SMMPCL will collect personal information about you only as part of a voluntary registration process, on-line survey or any similar combination. As part of the registration process on the Site, SMMPCL may collect personal information about you and the information of your activities on SMMPCL’s site.

The Site may contain links to other Web sites. SMMPCL is not responsible for the privacy practices of such Web sites which it does not own, manage or control. The Site and third-party vendors will use cookies to inform, optimize, and serve ads based on someone's past visits to the Site.

SMMPCL will use your personal information to provide personalized features to you on the Site and to provide promotional offers to you through the Site and other channels. SMMPCL may also provide this information to its business associates and partners to get in touch with you when necessary to provide the services requested by you. SMMPCL may use this information to preserve transaction history as governed by existing law or policy. SMMPCL may also use contact information for product improvement, surveys, promotions, advertisements, feedbacks and for promotional activities.

Customer transaction data, Customer demographic and location data may be provided to partners of SMMPCL for the purpose of creating additional features on the website, creating new products and services. Customer transaction data may be used for conducting marketing research and statistical analysis of customer behavior.

SMMPCL will not use your financial information for any purpose other than to complete a transaction with you. SMMPCL does not rent, sell or share your personal information and will not disclose any of your personal information to third parties. In cases where it has your permission to provide products or services you've requested and such information is necessary to provide these products or services the information may be shared with

SMMPCL's business associates and partners. SMMPCL may, however, share consumer information on an aggregate with its partners or third parties where it deems necessary. In addition SMMPCL may use this information for promotional offers, to help investigate, prevent or take action regarding unlawful and illegal activities, suspected fraud, potential threat to the safety or security of any person, violations of the Site's terms of use or to defend against legal claims.

SMMPCL will share personal information on special circumstances, such as compliance, court orders, requests/order from legal authorities or law enforcement agencies requiring such disclosure.

To correct or update any information you have provided, the Site allows you to do it online. In the event of loss of access details you can send an e-mail to: [shreeja@shreejamilk.com](mailto:shreeja@shreejamilk.com).

SMMPCL reserves the right to change or update this policy at any time. Such changes shall be effective immediately upon posting the policy to the Site.